

ELIZABETH LEVY PALUCK

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EMPLOYMENT

2009-present: Princeton University, Assistant Professor, Department of Psychology and
Woodrow Wilson School of Public and International Affairs

2007-2009: Harvard University, Academy Scholar, Harvard Academy for
International Affairs

EDUCATION

Yale University, Ph.D. in Social Psychology, May 2007

Dissertation title: *Reducing intergroup prejudice and conflict with the mass
media: A field experiment in Rwanda*

Summer Institute in Political Psychology, Ohio State University, 2002

Yale University, B.S. Magna Cum Laude in Psychology, May 2000

AWARDS AND GRANTS

Heinz I. Eulau Award for best paper in the American Political Science Review, 2010.

Early Career Award, American Psychological Association, Society for the Study of
Peace, Conflict, and Violence, 2009

Henry Frank Guggenheim Foundation Grant, 2008

Gordon Allport Intergroup Relations Prize Honorable Mention, 2008

John Addison Porter Prize (best dissertation on topic of general human interest at Yale
University), 2007

Society for Personality and Social Psychology Outstanding Student Research Award,
2007

Society for the Psychological Study of Social Issues Grants-in-Aid, 2007

John Enders Fund Award for dissertation research, 2005

Yale Center for the Study of Globalization Research Grant, 2004

John Perry Miller Fund Prize for pre-dissertation research in Rwanda, 2004

1st Place Prize for Psychological Research on Women and Gender by Graduate Students,
Division 35, Society for the Psychology of Women, 2003

Yale University Prize Teaching Fellowship, 2003

Special Competition winner, Time Sharing Experiments for the Social Sciences, 2003

Society for Personality and Social Psychology Student Poster Award, 2003

National Science Foundation Graduate Fellowship, 2001-2004

PUBLICATIONS

Paluck, E.L. (in press). Is it better not to talk? Group polarization, extended contact, and perspective-taking in eastern Democratic Republic of Congo. *Personality and Social Psychology Bulletin*.

Paluck, E.L. (2010). The promising integration of field experimentation and qualitative methods. *Annals of the American Academy of Political and Social Science*, 628, 59-71.

Williams, M., Paluck, E.L., Rodgers, J., (2010). The price of being female: Some consequences of automatic mental associations between men and wealth. *Psychology of Women Quarterly*, 34, 7-20.

Paluck, E.L. & Green, D.P. (2009). Deference, dissent, and dispute resolution: A field experiment on a mass media intervention in Rwanda. *American Political Science Review*, 103(4), 622-644.

*Heinz I. Eulau Award recipient

Paluck, E.L. (2009). Reducing intergroup prejudice and conflict using the media: A field experiment in Rwanda. *Journal of Personality and Social Psychology*, 96, 574-587.

*Gordon Allport Intergroup Relations Prize Honorable mention

Paluck, E.L. (2009). What's in a norm? Sources and processes of norm change. *Journal of Personality and Social Psychology*, 96, 594-600.

Paluck, E.L., & Green, D.P. (2009). Prejudice reduction: What works? A critical look at evidence from the field and the laboratory. *Annual Review of Psychology*, 60, 339-367.

Paluck, E.L. (2009). Qualitative research and field experiments. *Qualitative Methods*.

Paluck, E.L. (2009). Methods and ethics with research teams and NGOs: Comparing experiences across the border of Rwanda and Democratic Republic of Congo. In C. Sriram et al. (Eds.), *Surviving Research: Working in Violent and Difficult Situations*. Routledge.

Farrar, C., Fishkin, J., Green, D.P., List, C., Luskin, R., & Paluck, E.L. (2009).

- Disaggregating deliberation's effects: An experiment within a Deliberative Poll. *British Journal of Political Science*.
- Nagda, B., Paluck, E.L., Tropp, L.T., Eds. (2006). Reducing Prejudice and Promoting Social Inclusion: Integrating Research, Theory, and Practice on Intergroup Relations. *Journal of Social Issues Special Issue*.
- Paluck, E.L. (2006). Diversity training and intergroup contact: A call to action research. *Journal of Social Issues*, 62(3), 439-451.
- Nagda, B., Tropp, L.T., Paluck, E.L. (2006). Looking back as we look ahead: Integrating research, theory, and practice on intergroup relations. *Journal of Social Issues*, 62(3), 439-451.
- Uhlmann, E., Brescoll, V.L., & Paluck, E.L. (2006). Are members of low status groups perceived as bad, or badly off? Egalitarian negative associations and automatic prejudice. *Journal of Experimental Social Psychology*, 42(4), 491-499.
- LaFrance, M., Paluck, E. L., & Brescoll, V. (2004). Sex changes: A current perspective on the psychology of gender. In Beall, A., Sternberg, R.J., & Eagly, A., (Eds.) *The Psychology of Gender*. New York: Guilford Press.
- LaFrance, M., Hecht, M., & Paluck, E. L. (2003). The contingent smile: A meta-analysis of sex differences in smiling. *Psychological Bulletin*, 129(2), 305-334.

MANUSCRIPTS SUBMITTED AND IN PREPARATION

- Paluck, E.L. (under review). Peer pressure against prejudice: Testing the efficacy of a Lewinian peer-based intervention with a high school field experiment.
- Paluck, E.L. (in prep). Anti-bias Programming. Invited chapter for the *Oxford Handbook of Intergroup Conflict*.
- Paluck, E.L., & Vexler, D. (in prep). Entertaining, informing, and discussing: Behavioral effects of a post-conflict radio intervention in Southern Sudan.
- Paluck, E.L. (in prep). From violence to volunteering: The power of social networks and peer influence for civic involvement. Invited chapter for *Restoring Civil Societies: The Psychology of Intervention and Engagement Following Crisis*. Blackwell Books.

OTHER PUBLICATIONS

- Paluck, E.L., & Ball, L. (2010). Social norms marketing aimed at gender based violence: A literature review and critical assessment. New York: International Rescue Committee.

- Paluck, E.L. (in press). Approaches to prejudice reduction. *Encyclopedia of Peace Psychology*, Ed. Daniel Christie. Wiley-Blackwell.
- Paluck, E.L. (2009). Online Database: *Prejudice and Conflict Reduction Studies*. Searchable bibliography of approximately 1,000 published and unpublished empirical reports of interventions to reduce prejudice and/or intergroup conflict. Users can comment, extract formatted bibliographies, follow an RSS feed of new studies added to the database. Initially compiled the 2009 *Annual Review* paper, "Prejudice Reduction: What Works? A Review and Assessment of Research and Practice." Located at www.betsylevypaluck.com, with documentation and a teaching guide.
- Paluck, E.L. (2009). Book Review of *The Media and the Rwanda Genocide*. Ed. Allan Thompson. *African Studies Review*.
- Paluck, E.L. (2007). Book Review of *Intimate Enemy, Voices and Images of the Rwandan Genocide*. Scott Straus and Robert Lyons. *International Journal of African Historical Studies*.
- Green, D.P., & Paluck, E. L. (2004). Double blind procedures. In Lewis-Beck, M. (Ed.), *Encyclopedia of Social Science Research Methods*. Sage Press.

CONSULTANCY REPORTS

- Paluck, E.L. (2009). The impact of the *Let's Talk* civic education program: Examination of listener discussion, attitudes, and behavior. Evaluation report for the National Democratic Institute, Southern Sudan.
- Paluck, E.L. (2008). Listening and debating: An evaluation of Rwanda's *Kuki (Why?)* radio magazine and local debate program. Evaluation report for LaBenevolencija Great Lakes Reconciliation Project.
- Paluck, E.L. (2007). *Kumbuka Kesho (Remember Tomorrow)*: A radio soap opera and talk show's impact on community relations and opinions in Eastern Democratic Republic of Congo. Evaluation report for LaBenevolencija Great Lakes Reconciliation Project.
- Paluck, E.L. (2007). *Génération Grands Lacs*: Impact on young opinion leaders and their local networks in Burundi, Rwanda, and Democratic Republic of Congo. Statistical analysis for LaBenevolencija Great Lakes Reconciliation Project and Search for Common Ground.
- Paluck, E.L. (2006). The second year of a "New Dawn": Year Two evidence for the impact of the Rwandan reconciliation radio drama *Musekeweya*. Evaluation report for LaBenevolencija Great Lakes Reconciliation Project.

Paluck, E.L. (2006). Strategy for evaluation of a regional media program evaluation, DR Congo, Rwanda, and Burundi. Report for LaBenevolencija Great Lakes Reconciliation Project.

Paluck, E.L. (2005). Impact Evaluation of the Anti-Defamation League Peer Training Program. Report prepared for the Anti-Defamation League, Boston, MA.

Paluck, E.L. (2005). Strategy for Burundian rural radio listening evaluation project. Report prepared for Search for Common Ground / Studio Ijambo and LaBenevolencija.

Paluck, E.L., Green, D.P., & Nzamukwereka, A. (2004). Evaluating LaBenevolencija's "Reconciliation Radio" Campaign: Analysis and Report of Evaluation Study Pre-tests. Report for LaBenevolencija Rwanda Office.

PRESENTATIONS

Paluck, E.L. (2010, June). Anti-Bias Programming. Bridging Peace and Social Psychology Conference, University of Massachusetts Amherst.

Paluck, E.L. (2010, January). Outdoors Psychologists: Advancing Social Psychological Theory and Experimental Methods in the Field. Chair of Symposium, Meeting of the Society for Social and Personality Psychology, Las Vegas.

Paluck, E.L. (2009, November). Post conflict reconciliation. Indaba (Program in African Studies), Princeton University.

Paluck, E.L. (2009, November). Political culture change in Rwanda: A field experiment. Laboratory presentation at Columbia Business School.

Paluck, E.L. (2009, October). Political education and engagement on the Nile: A field experiment examining the impact of media and social influence in Southern Sudan. Brownbag presentation at *Center for the Study of Democratic Politics, Princeton University*.

Paluck, E.L. (2009, October). Political education and engagement on the Nile: A field experiment examining the impact of media and social influence in Southern Sudan. Brownbag presentation at *New York University*.

Paluck, E.L. (2009, October). Theorizing social change. Symposium presentation at the *Society for Experimental Social Psychology*, Portland, Maine.

Paluck, E.L. (2009, June). Social psychological perspectives on social and behavior change. *United States Agency for International Development Conference for Democracy and Governance Officer's Training*.

- Paluck, E.L. (2009, April). Evidence on what works in diversity training. *Conference on Combating Workplace Discrimination, University of Virginia Law School.*
- Paluck, E.L. (2009, April). Entertainment, Information, and Discussion: Experimenting with media techniques for civic engagement in Southern Sudan. *Conference of the on Experiments in Governance and Politics, Yale University.*
- Paluck, E.L. (2009, March). Experimenting with Legitimacy: The importance of local group norms. *Conference on Conceptualizing and Measuring Legitimacy for Comparative and Cross-National Analyses, Harvard University.*
- Paluck, E.L. (2009, March). Deference, dissent, and dispute resolution: A field experiment in Rwanda. *University of Massachusetts Peace Psychology Seminar.*
- Paluck, E.L. (2008, November). Deference, dissent, and dispute resolution: A field experiment in Rwanda. *Institute for Social and Policy Studies Anniversary Conference, Yale University.*
- Paluck, E.L. (2008, November). Field experimental evidence for the impact of media on violence and peace in Central Africa. *Wagner School of Public Service, New York University.*
- Paluck, E.L. (2008, September). Is it better not to talk? Field experimental evidence from a radio talk show in Democratic Republic of Congo. *Harvard Political Violence and Civil War Seminar.*
- Paluck, E.L. (2008, June). Political and Ethnic Violence and Media in Eastern Democratic of Congo: Civilians' Beliefs and Interactions in Rural and Urban Conflict Zones. Chair of symposium, How does psychology inform policy? Perspectives from the local, federal, and international level. *Society for the Psychological Study of Social Issues Conference, Chicago, IL.*
- Paluck, E.L. (2008, June). Deference, dissent, and dispute resolution: A mass media intervention to change norms and behaviors in Rwanda. *Conference on Field Experiments in Comparative Politics and Policy, University of Manchester, UK.*
- Paluck, E.L. (2008, February). Deference, dissent, and dispute resolution: A mass media intervention to change norms and behaviors in Rwanda. *Center for International Security And Cooperation, Stanford University.*
- Paluck, E.L. (2008, February). Deference, dissent, and dispute resolution: A field experiment in Rwanda. *Harvard Political Violence and Civil Conflict Seminar.*
- Paluck, E.L. (2007, December). Tolerance, orientation to authority, and media: A field

- experiment in Rwanda. *Households in Conflict Network Annual Meeting, Brighton, UK.*
- Paluck, E.L. (2007, October). Field experimentation using the media: Post-conflict reconstruction in Rwanda. *Northeastern University Development Consortium Conference, Harvard University / Center for International Development.*
- Paluck, E.L. (2007, October). Radio talk shows and ethnic relations: Evidence from a field experiment in DR Congo. Symposium presentation in, "Households in conflict: New methods of exploring violence and conflict using micro-data and analysis." *African Studies Association 2007 Annual Meeting, New York City.*
- Paluck, E.L. (2007, September). Invited presentation at *Experimental and Quasi-Experimental Methods Applied to the Study of Governance in the Developing World, Harvard University.*
- Paluck, E.L. (2007, August). Crossing the border, changing tactics: A comparative look at fieldwork in two "post-conflict" zones, east DR Congo and Rwanda, 2005-2007. Symposium presentation in, "Conducting fieldwork in violent settings." *American Political Science Association Annual Meeting, Chicago.*
- Paluck, E.L. (2007, June). Can mass media contribute to reconciliation (and development and democracy) in Africa? Presentation at the social science and policy seminar series, *World Bank, Washington DC.*
- Paluck, E.L. (2007, April). Entertaining peace: Can mass media contribute to peacebuilding in Africa? Presentation at International African Development Institute, *Cornell University.*
- Paluck, E.L. (2006, November). Post-conflict radio programming: The impact of reconciliation radio on Rwandan individuals and communities. Symposium presentation in, "Conflict and Post-Conflict Studies of Rwanda: Four Micro-Level Views," *African Studies Association 2006 Annual Meeting, San Francisco.*
- Paluck, E.L. (2006, September). "Reconciliation Radio Rwanda--The effects of listening, discussing, and empathizing with a radio drama about conflict." *African Studies Brown Bag Speaker Series, Yale University.*
- Paluck, E.L. (2006, April). (1) Experimenting in Rwanda: Hypothesis Testing with Conventional and Creative Methodological Techniques, & (2) Ethical Dilemmas and Human Subjects. Presentations at *Designing Research on the Micro-dynamics of Civil Wars, The Program on Order, Violence, and Conflict, Yale University.*
- Paluck, E.L. (2006, April). Reducing prejudice in the schools: Evidence from a national

- high school experiment. Presentation at the *Social Psychology Lunch Series, University of Massachusetts, Amherst.*
- Paluck, E.L., & Green, D.P. (2006, February). Reconciling Ethnic Conflict Through Mass Communications: A Field Experiment in Rwanda. *Comparative Politics Workshop, Yale University.*
- Paluck, E.L. (2006, February). The impact of radio in Rwanda. Presentation at the *New York University Graduate Student Psychology Conference.*
- Paluck, E.L. (2005, October). Rwanda's Batwa minority: before, during, and after the genocide. Presentation at the *Yale Genocide Studies Fall 2005 Seminar Series.*
- Paluck, E.L. (2005, September). Inciting genocide, inciting peace: Evidence of the impact of a reconciliation radio program in Rwanda. Symposium presentation in "The problem of prejudice: From neurons to neighborhoods" chaired by Miles Hewstone at the *2005 British Association of Science Conference, Dublin, Ireland.*
- Green, D.P., & Paluck, E.L. (2005, July). Reducing Prejudice: What works and what doesn't? Symposium presentation in "The Dynamics of Ethnic Violence" chaired by Ervin Staub at the meeting of the *International Society of Political Psychology, Toronto, CA.*
- Paluck, E.L. (2005, February). Designing a field experiment to measure the impact of a reconciliation radio program in Rwanda. *Social Psychology Series presentation, Yale University.*
- Paluck, E.L. (2005, February). The role of radio in post-genocide Rwanda: Reconciliation and Trauma Education." Presentation at the *Yale Genocide Studies Program Spring 2005 Seminar, Yale University.*
- Paluck, E.L. (2004, June). Intergroup contact and diversity training. Symposium presentation in "The role of diversity in intergroup contact," chaired by Linda Tropp at the *Society for the Psychological Study of Social Issues Conference, Washington D.C.*
- Paluck, E.L. (2004, June). International themes at the 2004 SPSSI conference. Symposium presentation in "Synthesis Session," chaired by Kay Deaux at the *Society for the Psychological Study of Social Issues Conference, Washington D.C.*
- Paluck, E.L., & Green, D.P. (2003, September). Reducing intergroup bias in the world: What do we know? Paper presented at the seventh meeting of the *EAESP/SPSSI series on Social Inclusion and Exclusion, University of Kent, Canterbury.*
- Paluck, E. L. (2003, June). The cost of being female. Poster session presented at the

Institute for Women's Policy Research's Seventh International Women's Policy Research Conference, Washington DC.

Farrar, C., Fishkin, J., Luskin, R., Green, D.P., List, C., Paluck, E. L., (2003, July).
Symposium presented at the annual meeting of the *International Society for Political Psychology, Boston, MA.*

Paluck, E. L., Farrar, C., Fishkin, J., Green, D.P., List, C., Luskin, R. (2003, June).
Experimenting with deliberative democracy: Effects on public policy and social choice . Paper presented at the annual meeting of the *New England Political Science Association, Providence, RI.*

Paluck, E. L. (2003, February). Sisterhood or Identity Politics? A closer look at women's ingroup identification, social comparison, and multiple group memberships.
Poster session presented at the annual meeting of the *Society for Personality and Social Psychology, Los Angeles, CA.*

Williams, M., Paluck, E. L., & Rodgers, J. (2003, February). The cost of being female: Implicit attitudes and the gender wage gap. Poster session presented at the annual meeting of the *Society for Personality and Social Psychology, Los Angeles, CA.*
(Winner of 2003 Student Poster Award)

Paluck, E. L. (2003, December). Experimenting with Deliberation. Presentation at the *Yale Field Experiments Symposium, New Haven, CT.*

Brescoll, V., LaFrance, M., & Paluck, E. L. (2001, February). State self-esteem and self-objectification. Poster session presented at the annual meeting of the *Society for Personality and Social Psychology, San Antonio, TX.*

TEACHING EXPERIENCE

Psychology for Policy Analysis and Implementation. Instructor (with J. Darley and A. Todorov), Woodrow Wilson School for Public and International Affairs.

Instructor at MICROCON's Advanced Methods for Research in Conflict Affected Countries, Olympia, Greece, July 6th-12th 2008.

Guest Lecturer:

“Ending War and Building Peace” (Inst. Brenna Powell, Harvard University, Spring 2009)

“Microeconomics of Public Policy in Developing Countries” (Inst. Rohini Pande, Kennedy School of Government, Spring 2008)

“Genocide and Ethnic Conflict” (Inst. Jasmina Besirevic-Regan, Yale University, Fall 2006)

“Social Psychology” (Inst. Marianne LaFrance, Yale University, Spring 2007)

Teaching fellow:

“Social Psychology 150b.” Richard Eibach, instructor (Fall 2004)

“Political Science 260b: Racial Prejudice and Political Intolerance.” Donald P. Green, instructor (Spring 2003)

**Awarded the Yale University Prize Teaching Fellowship for class.*

“Statistics 103a: Social Science Experiments.” Donald P. Green, instructor (Fall 2002)

WORK EXPERIENCE

Director, evaluation of LaBenevolencija Great Lakes Media project (Democratic Republic of Congo – Burundi – Rwanda), December 2005—April 2008.
Responsibilities include evaluations of radio and grassroots development programs, training journalist and research teams, data collection supervision, data analysis, writing reports for the NGO and for their donors.

Yale University Statistics Laboratory, 2003—2007. Statistics Consultant.

Yale Law School, Co-Investigator for Yale Law School Fall 2001—2003. “Women in Law” survey with Deborah Cantrell, J.D.

FIELD EXPERIENCE

2003: One month consultancy qualitative data collection in rural Rwanda

2004: Five months research in Rwanda

2005: Six months research in Rwanda and Burundi

2006: Four months research in Rwanda, Burundi, and DR Congo (eastern provinces)

2007: Three months research in DR Congo (eastern provinces)

2008: 2 weeks Southern Sudan

2009: One month Southern Sudan

2010: Great Lakes (Rwanda, Burundi)

MEMBERSHIPS

Society for Social and Personality Psychology

Society for the Psychological Study of Social Issues

African Studies Association

American Political Science Association

AFFILIATIONS

Ideas 42; Households in Conflict Network; Experiments in Governance and Politics Network; Center for the Study of Democratic Politics; Consortium for Police Leadership in Equity; StoryNet

AD-HOC REVIEWING

Academy of Management Learning and Education Journal
American Political Science Review
American Journal of Political Science
British Journal of Social Psychology
Cognition
Group Processes and Intergroup Relations
Journal of Experimental Social Psychology
Journal of Modern African Studies
Journal of Peace Research
Journal of Social Issues
National Science Foundation
Personality and Social Psychology Bulletin

RELEVANT TECHNICAL SKILLS

R, STATA, SPSS, Meta-analysis, Facial Action Coding System (FACS)

LANGUAGES

French (intermediate spoken, advanced reading), Kinyarwanda (basic)

SERVICE

EGAP Peer Review Committee, 2010—
Sustainability Committee, Princeton University, 2010—
Graduate school representative to Yale Women's Faculty Forum, 2002-2005
Graduate Student Committee, Society for the Psychological Study of Social Issues (SPSSI), 2004-2005
Member of Yale Psychology Student Committee for Diversity, 2001—2005
Student member of Yale Student-Faculty Diversity committee, 2002-2004
Founder and co-coordinator of "Gender Matters" discussion and advocacy group for students and faculty at Yale University, 2001—2002