

ELIZABETH LEVY PALUCK

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EMPLOYMENT

- 2009 – : Princeton University, Assistant Professor, Department of Psychology and Woodrow Wilson School of Public and International Affairs
- 2007-2009: Harvard University, Academy Scholar, Harvard Academy for International Affairs

EDUCATION

- Yale University, Ph.D. in Social Psychology, May 2007
Dissertation title: *Reducing intergroup prejudice and conflict with the mass media: A field experiment in Rwanda*
- Summer Institute in Political Psychology, Ohio State University, 2002
- Yale University, B.S. Magna Cum Laude in Psychology, May 2000

AWARDS AND GRANTS

- Association for Psychological Science “Rising Star,” Nov. 2011
- Spencer Foundation New Civics Initiative Research Grant, 2011
- Russell Sage Foundation Visiting Scholar, 2011-2012
- W.T. Grant Scholar, 2011-2016
- Cialdini Award for Field Research, 2010
- Heinz I. Eulau Award for best paper in the American Political Science Review, 2010.
- Early Career Award, American Psychological Association, Society for the Study of Peace, Conflict, and Violence, 2009
- Henry Frank Guggenheim Foundation Grant, 2008
- Gordon Allport Intergroup Relations Prize Honorable Mention, 2008
- John Addison Porter Prize (best dissertation on topic of general human interest at Yale University), 2007
- SPSP Outstanding Student Research Award, 2007
- Society for the Psychological Study of Social Issues Grants-in-Aid, 2007

John Enders Fund Award for dissertation research, 2005
 Yale Center for the Study of Globalization Research Grant, 2004
 John Perry Miller Fund Prize for pre-dissertation research in Rwanda, 2004
 1st Place Prize for Psychological Research on Women and Gender by Graduate Students,
 Division 35, Society for the Psychology of Women, 2003
 Yale University Prize Teaching Fellowship, 2003
 Special Competition winner, Time Sharing Experiments for the Social Sciences, 2003
 Society for Personality and Social Psychology Student Poster Award, 2003
 National Science Foundation Graduate Fellowship, 2001-2004

PUBLICATIONS

- Cialdini, R., & Paluck, E.L. (in press). Field research methods. *Handbook of Research Methods in Personality and Social Psychology*. Reis, H. T., & Judd, C. M., (Eds). Cambridge University Press.
- Paluck, E.L. (in press). Media as an instrument for reconstructing communities following conflict. *Restoring civil societies: The psychology of intervention and engagement following crisis*, Ed. Kai Jonas & Thomas Morton. SPSSI Series on “Social Issues and Interventions.”
- Ball,* L., Paluck, E.L., & Fletcher, E. (in press). Reducing gender based violence. *Handbook on Gender and Psychology*. Ryan, M., & Branscombe, N., (Eds.). Sage.
- Trujillo,* M., & Paluck, E.L. (2011). The devil knows best: Experimental effects of a televised soap opera on Latino trust in government and support for the 2010 Census. Special collection on Social Psychology and Contemporary Immigration Policy, *Analysis of Social Issues and Public Policy*. doi: 10.1111/j.1530-2415.2011.01249.x
- Paluck, E.L. (in press). Prejudice and conflict reduction interventions. Invited chapter for the *Oxford Handbook of Intergroup Conflict*, Ed. Linda Tropp.
- Paluck, E.L. (2011). Peer pressure against prejudice: A high school field experiment examining social network change. *Journal of Experimental Social Psychology*, 47, 350-358.
- Paluck, E.L. (2010). Is it better not to talk? Group polarization, extended contact, and perspective-taking in eastern Democratic Republic of Congo. *Personality and Social Psychology Bulletin*, 36, 1170-1185.

- Paluck, E.L. (2010). The promising integration of field experimentation and qualitative methods. *Annals of the American Academy of Political and Social Science*, 628, 59-71.
- Williams, M., Paluck, E.L., Rodgers, J., (2010). The masculinity of money: Automatic stereotypes predict gender differences in estimated salaries. *Psychology of Women Quarterly*, 34, 7-20.
- Paluck, E.L. & Green, D.P. (2009). Deference, dissent, and dispute resolution: A field experiment on a mass media intervention in Rwanda. *American Political Science Review*, 103(4), 622-644.
-Heinz I. Eulau Award recipient
- Paluck, E.L. (2009). Reducing intergroup prejudice and conflict using the media: A field experiment in Rwanda. *Journal of Personality and Social Psychology*, 96, 574-587.
-Gordon Allport Intergroup Relations Prize Honorable mention
- Paluck, E.L. (2009). What's in a norm? Sources and processes of norm change. *Journal of Personality and Social Psychology*, 96, 594-600.
- Paluck, E.L., & Green, D.P. (2009). Prejudice reduction: What works? A critical look at evidence from the field and the laboratory. *Annual Review of Psychology*, 60, 339-367.
- Paluck, E.L. (2009). Qualitative research and field experiments. *Qualitative Methods*.
- Paluck, E.L. (2009). Methods and ethics with research teams and NGOs: Comparing experiences across the border of Rwanda and Democratic Republic of Congo. In C. Sriram et al. (Eds.), *Surviving Research: Working in Violent and Difficult Situations*. Routledge.
- Farrar, C., Fishkin, J., Green, D.P., List, C., Luskin, R., & Paluck, E.L. (2009). Disaggregating deliberation's effects: An experiment within a Deliberative Poll. *British Journal of Political Science*.
- Nagda, B., Paluck, E.L., Tropp, L.T., Eds. (2006). Reducing Prejudice and Promoting Social Inclusion: Integrating Research, Theory, and Practice on Intergroup Relations. *Journal of Social Issues Special Issue*.
- Paluck, E.L. (2006). Diversity training and intergroup contact: A call to action research. *Journal of Social Issues*, 62(3), 439-451.
- Nagda, B., Tropp, L.T., Paluck, E.L. (2006). Looking back as we look ahead: Integrating research, theory, and practice on intergroup relations. *Journal of Social Issues*, 62(3), 439-451.

Uhlmann, E., Brescoll, V.L., & Paluck, E.L. (2006). Are members of low status groups perceived as bad, or badly off? Egalitarian negative associations and automatic prejudice. *Journal of Experimental Social Psychology*, 42(4), 491-499.

LaFrance, M., Paluck, E. L., & Brescoll, V. (2004). Sex changes: A current perspective on the psychology of gender. In Beall, A., Sternberg, R.J., & Eagly, A., (Eds.) *The Psychology of Gender*. New York: Guilford Press.

LaFrance, M., Hecht, M., & Paluck, E. L. (2003). The contingent smile: A meta-analysis of sex differences in smiling. *Psychological Bulletin*, 129(2), 305-334.

MANUSCRIPTS SUBMITTED AND IN PREPARATION

Paluck, E.L., Blair, G.* & Vexler, D. Entertaining, informing, and discussing: Behavioral effects of a post-conflict radio intervention in Southern Sudan.

Paluck, E.L., & Shepherd, H. Social norms inference and behavior change across time: A longitudinal social network field experiment addressing peer harassment.

Glick, P., & Paluck, E.L. The aftermath of genocide: Theoretical and policy implications. Invited article for *Journal of Social Issues* Special Issue, "The Aftermath of Genocide: Psychological Perspectives," Ed. Johanna Vollhardt and Michal Bilewicz.

Tankard,* M., & Paluck, E.L. Lay representations of culture: Consequences of invoking culture to explain outgroup behavior.

**indicates student author*

OTHER PUBLICATIONS

Paluck, E.L. (2011). Approaches to prejudice reduction. *Encyclopedia of Peace Psychology*, Ed. Daniel Christie. Wiley-Blackwell.

Paluck, E.L., & Ball, L. (2010). Social norms marketing aimed at gender based violence: A literature review and critical assessment. New York: International Rescue Committee.

Paluck, E.L. (2009). Online Database: *Prejudice and Conflict Reduction Studies*. Searchable bibliography of approximately 1,000 published and unpublished empirical reports of interventions to reduce prejudice and/or intergroup conflict. Users can comment, extract formatted bibliographies, follow an RSS feed of new studies added to the database. Initially compiled the 2009 *Annual Review* paper, "Prejudice Reduction: What Works? A Review and Assessment of Research and

Practice.” Located at www.betsylevypaluck.com, with documentation and a teaching guide.

Paluck, E.L. (2009). Book Review of *The Media and the Rwanda Genocide*. Ed. Allan Thompson. *African Studies Review*.

Paluck, E.L. (2007). Book Review of *Intimate Enemy, Voices and Images of the Rwandan Genocide*. Scott Straus and Robert Lyons. *International Journal of African Historical Studies*.

Green, D.P., & Paluck, E. L. (2004). Double blind procedures. In Lewis-Beck, M. (Ed.), *Encyclopedia of Social Science Research Methods*. Sage Press.

CONSULTANCY REPORTS

Paluck, E.L. (2009). The impact of the *Let's Talk* civic education program: Examination of listener discussion, attitudes, and behavior. Evaluation report for the National Democratic Institute, Southern Sudan.

Paluck, E.L. (2008). Listening and debating: An evaluation of Rwanda's *Kuki (Why?)* radio magazine and local debate program. Evaluation report for LaBenevolencija Great Lakes Reconciliation Project.

Paluck, E.L. (2007). *Kumbuka Kesho (Remember Tomorrow)*: A radio soap opera and talk show's impact on community relations and opinions in Eastern Democratic Republic of Congo. Evaluation report for LaBenevolencija Great Lakes Reconciliation Project.

Paluck, E.L. (2007). *Génération Grands Lacs*: Impact on young opinion leaders and their local networks in Burundi, Rwanda, and Democratic Republic of Congo. Statistical analysis for LaBenevolencija Great Lakes Reconciliation Project and Search for Common Ground.

Paluck, E.L. (2006). The second year of a “New Dawn”: Year Two evidence for the impact of the Rwandan reconciliation radio drama *Musekeweya*. Evaluation report for LaBenevolencija Great Lakes Reconciliation Project.

Paluck, E.L. (2006). Strategy for evaluation of a regional media program evaluation, DR Congo, Rwanda, and Burundi. Report for LaBenevolencija Great Lakes Reconciliation Project.

Paluck, E.L. (2005). Impact Evaluation of the Anti-Defamation League Peer Training Program. Report prepared for the Anti-Defamation League, Boston, MA.

Paluck, E.L. (2005). Strategy for Burundian rural radio listening evaluation project. Report prepared for Search for Common Ground / Studio Ijambo and

LaBenevolencija.

Paluck, E.L., Green, D.P., & Nzamukwereka, A. (2004). Evaluating LaBenevolencija's "Reconciliation Radio" Campaign: Analysis and Report of Evaluation Study Pre-tests. Report for LaBenevolencija Rwanda Office.

PRESENTATIONS

2012

Canadian Institute for Advanced Research, Meeting on Social Interactions, Identity and Well-Being Program, Montreal

Paduano Symposium, Stern School of Business, New York University

Science for Peace World Conference, Milan, University of Bucconi

Presidential Symposium, Meeting of the Society for Personality and Social Psychology, San Diego, CA.

2011

University of Chicago Booth School of Business.

Northwestern University Kellogg Graduate School of Management.

Meeting of the Society for Personality and Social Psychology, San Antonio, TX.

Columbia University, Institute for Social and Economic Research and Policy (ISERP).

Indaba (Program in African Studies), Princeton University.

Meeting of the American Psychological Association, Washington DC.

Meeting of the International Society for Political Psychology, Istanbul.

2010

University of Maryland

Columbia University Business School, Conference on Emerging Perspectives on Culture.

University of Massachusetts Amherst: Conference on Bridging Peace and Social Psychology.

Meeting of the Society for Social and Personality Psychology, Las Vegas.

Indaba (Program in African Studies), Princeton University.

2009

Columbia Business School.

Princeton University, Center for the Study of Democratic Politics.

New York University.

Meeting of the Society for Experimental Social Psychology, Portland, Maine.

United States Agency for International Development Conference for Democracy and Governance Officer's Training.

University of Virginia Law School, Conference on Combating Workplace Discrimination.

Conference of the Experiments in Governance and Politics, Yale University.

Conference on Conceptualizing and Measuring Legitimacy for Comparative and Cross-National Analyses, Harvard University.

University of Massachusetts Peace Psychology Seminar.

2008

Institute for Social and Policy Studies Anniversary Conference, Yale University.
Wagner School of Public Service, New York University.
Harvard Political Violence and Civil War Seminar.
Meeting of the Society for the Psychological Study of Social Issues Conference, Chicago.
Conference on Field Experiments in Comparative Politics and Policy, University of Manchester, UK.
Center for International Security And Cooperation, Stanford University.
Harvard Political Violence and Civil Conflict Seminar.

2007

Households in Conflict Network Annual Meeting, Brighton, UK.
Northeastern University Development Consortium Conference, Harvard University / Center for International Development.
Meeting of the African Studies Association, New York City.
Conference on Experimental and Quasi-Experimental Methods Applied to the Study of Governance in the Developing World, Harvard University.
Meeting of the American Political Science Association Annual Meeting, Chicago.
Social science and policy seminar series, World Bank, Washington DC.
Cornell University, International African Development Institute

2006

Meeting of the African Studies Association 2006 Annual Meeting, San Francisco.
Yale University, African Studies Brown Bag Speaker Series.
Conference on Designing Research on the Micro-dynamics of Civil Wars, The Program on Order, Violence, and Conflict, Yale University.
University of Massachusetts, Amherst, Social Psychology Seminar.
Yale University, Comparative Politics Workshop.
New York University Graduate Student Psychology Conference.

2005

Yale University Genocide Studies Fall 2005 Seminar Series.
British Association of Science Conference, Dublin, Ireland.
International Society of Political Psychology, Toronto, CA.
Yale University Social Psychology seminar.
Yale University Genocide Studies Program.

2004

Conference of the Society for the Psychological Study of Social Issues Conference, Washington D.C.
EAESP/SPSSI series on Social Inclusion and Exclusion, University of Kent, Canterbury.
Meeting of the Institute for Women's Policy Research's Seventh International Women's Policy Research Conference, Washington DC.
International Society for Political Psychology, Boston, MA.
Meeting of the New England Political Science Association, Providence, RI.

Meeting of the Society for Personality and Social Psychology, Los Angeles, CA.

2003

Meeting of the Society for Personality and Social Psychology, Los Angeles, CA.
Yale University, Field Experiments Symposium.

2001

Meeting of the Society for Personality and Social Psychology, San Antonio, TX.

TEACHING EXPERIENCE

Psychology for Policy Analysis and Implementation (masters-level lecture course),
Spring 2010 and 2011. Woodrow Wilson School for Public and International Affairs.

The Social Psychology of Social Change (undergraduate seminar), Fall 2010.

Instructor at Summer Institute for Political Psychology, Stanford University, 2010, 2011.

Instructor at MICROCON's Advanced Methods for Research in Conflict Affected
Countries, Olympia, Greece, July 6th-12th 2008.

Guest Lecturer:

Summer Institute for Social Psychology
Princeton University
Harvard University
Harvard Kennedy School of Government
Yale University

Teaching fellow:

“Social Psychology 150b.” Richard Eibach, instructor (Fall 2004)

“Political Science 260b: Racial Prejudice and Political Intolerance.” Donald P.
Green, instructor (Spring 2003)

**Awarded the Yale University Prize Teaching Fellowship for class.*

“Statistics 103a: Social Science Experiments.” Donald P. Green, instructor (Fall
2002)

WORK EXPERIENCE

Director, evaluation of LaBenevolencija Great Lakes Media project (Democratic
Republic of Congo – Burundi – Rwanda), December 2005—April 2008.

Responsibilities include evaluations of radio and grassroots development programs, training journalist and research teams, data collection supervision, data analysis, writing reports for the NGO and for their donors.

Yale University Statistics Laboratory, 2003—2007. Statistics Consultant.

Yale Law School, Co-Investigator for Yale Law School Fall 2001—2003. “Women in Law” survey with Deborah Cantrell, J.D.

FIELD EXPERIENCE

- 2003: One month consultancy qualitative data collection in rural Rwanda
- 2004: Five months research in Rwanda
- 2005: Six months research in Rwanda and Burundi
- 2006: Four months research in Rwanda, Burundi, and DR Congo (eastern provinces)
- 2007: Three months research in DR Congo (eastern provinces)
- 2008: 2 weeks Southern Sudan
- 2009: One month Southern Sudan
- 2010: Great Lakes (Rwanda, Burundi)

MEMBERSHIPS

- Society for Social and Personality Psychology
- Society for the Psychological Study of Social Issues
- African Studies Association
- American Political Science Association
- International Society for Political Psychology

AFFILIATIONS

- Ideas 42, Senior Researcher
- Office of Population Research, Princeton University
- Old Dominion Faculty Fellow, Princeton University
- Center for the Study of Democratic Politics, Princeton University
- Experiments in Governance and Politics Network
- Households in Conflict Network
- Consortium for Police Leadership in Equity
- StoryNet

AD-HOC REVIEWING

- Academy of Management Learning and Education Journal
- American Political Science Review
- American Journal of Political Science

Brain and Behavioral Sciences
British Journal of Social Psychology
Cognition
Group Processes and Intergroup Relations
Israeli Science Foundation
Journal of Experimental Social Psychology
Journal of Development Economics
Journal of Modern African Studies
Journal of Peace Research
Journal of Personality and Social Psychology
Journal of Social Issues
National Science Foundation
Peace and Conflict
Personality and Social Psychology Bulletin
Psychological Bulletin
Psychological Review
Psychological Science
Social Psychological and Personality Science
Science

RELEVANT TECHNICAL SKILLS

R, STATA, SPSS, Facial Action Coding System (FACS)

LANGUAGES

French (intermediate spoken, advanced reading), Kinyarwanda (basic)

SERVICE

Cialdini Award Committee, SPSP, 2011

Social Psychology Seminar, Princeton University, 2010

EGAP Peer Review Committee, 2010—

Sustainability Committee, Princeton University, 2010

Graduate school representative to Yale Women's Faculty Forum, 2002-2005

Graduate Student Committee, Society for the Psychological Study of Social Issues (SPSSI), 2004-2005

Member of Yale Psychology Student Committee for Diversity, 2001—2005

Student member of Yale Student-Faculty Diversity committee, 2002-2004

Founder and co-coordinator of "Gender Matters" discussion and advocacy group for students and faculty at Yale University, 2001—2002